

The beBetter® System

We'd like to introduce you to the easiest, fastest way to bring wellness services to your clients.

beBetter is a technology-powered wellness system for employers of all sizes and their consultants and service vendors. As a beBetter partner, you can brand our flexible, automated population health management system and bring it to your clients with discount pricing. Here's an overview of our system. It's easy to customize and deploy, right from the start.

System Features

- Modular, dynamic wellness portal in English & Spanish
- Integrated screening feeds
- Advanced health risk assessment
- Incentive design and management
- Employee goal setting engine
- Built-in, ready-to-go programs and social challenges
- Mobile app and activity device integration, including Fitbit, Jawbone, Garmin, Runkeeper, MapMyFitness
- beBetter® Coaching option
- Discounted activity devices and nicotine replacement therapy

Benefits for Partners

- Private label with your brand
- Promote your own services, upload supporting documents
- Bring a Fortune 500 user experience to your clients
- Deliver real wellness value at a price point that won't break the bank
- Consolidate all wellness data, tools, and vendors into a single platform
- Create incentives that tie health plan cost to wellness metrics or outcomes
- Designated account manager
- Participant and aggregate reporting and annual outcomes evaluation report

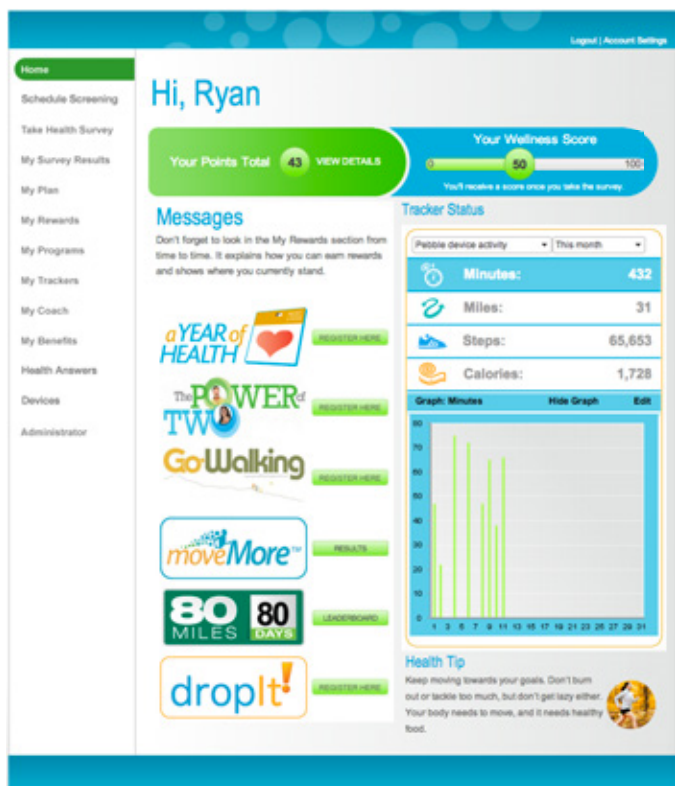


About beBetter Health

We've been helping companies deliver successful wellness programs for over 25 years, and we know what works. Our approach is simple: remove as much of the guesswork, manual tracking, and unnecessary effort as possible. Make sure every facet of the program is connected, from assessment to programming to evaluation. Help you make the most of the system with easy user guides, simple interfaces, experienced Account Managers.

The beBetter® System helps employees take action toward protecting and improving their health, and provides employers with strategies to reduce health care costs and boost employee productivity.

For partners, we provide everything you need to implement an effective, comprehensive population health management solution. Give us a call and let us walk you through how the beBetter® System makes you more competitive.



beBetter Health, Inc.
415 North Dearborn St.
Suite 510
Chicago, IL 60654
866.634.6542
sales@bebetter.net
www.bebetter.com

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